

FACTS**WHAT DOES Blue Marlin Imports, Inc.
DO WITH YOUR PERSONAL INFORMATION?**

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ■ Social Security number and Income ■ Credit History and Credit Score ■ Employment history and
How?	All financial companies need to share customers personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers personal information; the reasons Blue Marlin Imports, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Brian Bemis AutoMall share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes— to offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	WE DON'T SHARE
For our affiliates' everyday business purposes— information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes— information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For nonaffiliates to market to you	YES	YES

To limit our sharing	<ul style="list-style-type: none"> ■ Call 815.748.7300 —our menu will prompt you through your choice(s) ■ Visit us online: WWW.BRIANBEMIS.COM ■ Mail the form below <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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Questions?	Call 815.748.7300 or go to
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Mail-in Form

Mark any/all you want to limit:	
_ Do not share information about my creditworthiness with your affiliates for their everyday business purpose.	
_ Do not allow your affiliates to use my personal information market to me.	
_ Do not share my personal information with non affiliates to market their products and services to me.	
Name	
Address	
City, State, Zip	
Mail To:	Blue Marlin Imports, Inc. Attn: Tim Timmer 1875 DeKalb Ave. Sycamore, IL. 60178

Who we are	
Who is providing this notice?	Blue Marlin Imports, Inc. an affiliate of the Brian Bemis Automotive Group, LTD.
What we do	
How does Blue Marlin Imports, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Blue Marlin Imports, Inc. collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ■ Apply for Financing/lease or Show us your Driver's License ■ Pay us by check or Give us your contact information ■ Give us your income information <p>We also collect your information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account, unless you tell us otherwise.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Our affiliates include companies with the "Brian Bemis" name</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Nonaffiliates we share with include banks, finance companies, insurance companies, and direct marketing companies.</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ <i>Blue Marlin Imports, Inc. does not jointly market.</i>
Other important information	



Blue Marlin Imports, Inc.

Privacy Notice Acknowledgement of Receipt

I, _____, hereby acknowledge that I have received a copy of the Privacy Notice Form from Blue Marlin Imports, Inc.

Signature

Date